

ASHWANI TIWARI

PHP / Laravel Full Stack Developer

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PROFESSIONAL SUMMARY

PHP/Laravel Full Stack Developer with 3+ years of experience designing and shipping production web applications, custom CRM systems, and e-commerce platforms. Strong background in Laravel MVC architecture, RESTful API integration, MySQL database design, and performance optimization — including caching, query tuning, and page-speed improvements. Track record of automating manual workflows and delivering measurable gains in system performance and team efficiency.

TECHNICAL SKILLS

Backend	PHP (Core &Laravel),Laravel MVC, MySQL
Frontend	HTML5, CSS3, JavaScript, Bootstrap, Tailwind CSS, AJAX, jQuery, JSON
Tools & Platforms	WordPress, Shopify, Git, GitHub, Redis Cache, Razorpay, Shiprocket, Docker, Claude, Cursor, Codex, Antigravity
Hosting & Deployment	Shared Hosting (Hostinger), VPS Hosting (CloudPanel), Apache (Local Server)
Other	SEO Basics, Website Analytics, PHPUnit, Eloquent ORM, RESTful APIs

WORK EXPERIENCE

Laravel / PHP / WordPress Developer — CRSPL

April 2025 – August 2026 | Delhi, India

- Engineered a custom CRM platform adopted by 20+ team members, cutting manual workload by 60% through workflow automation.
- Improved website performance by 40%, raising Google PageSpeed score from 55 to 90+ via caching and query optimization.
- Implemented authentication, authorization, and role-based access control alongside security hardening and SEO improvements.
- Delivered full-stack features using Laravel MVC, Eloquent ORM, and Blade templating.

PHP / Laravel / WordPress Developer — VMSIT

February 2024 – December 2024 | Delhi, India

- Built a Laravel-based CRM system with custom modules to automate internal business processes.
- Developed dynamic, database-driven websites and REST APIs using Core PHP, Laravel, and WordPress.
- Designed database schemas supporting core CRM functionality and multi-client WordPress requirements.
- Resolved server, hosting, and deployment issues across Apache, shared hosting, and VPS environments; debugged production issues to maintain uptime.

WordPress / PHP Developer — JustBestWeb

August 2022 – September 2023 | Delhi, India

- Designed and developed 10–15+ client websites using WordPress.
- Specialized in UI/UX design, theme customization, and responsive layouts.
- Integrated third-party plugins and implemented custom PHP functionality for client projects.

PROJECTS

theconversion.in — E-commerce Platform

- Developed a complete e-commerce website with product listing, cart, and order management functionality.
- Integrated Razorpay payment gateway and Shiprocket for end-to-end shipping management.
- Built a custom admin panel for managing products, categories, orders, and site content.
- Implemented invoice generation and core CMS functionality.

crspl.online — Custom CRM Web Application

- Developed a custom CRM web application using Laravel to centralize internal operations.
- Implemented task management, daily work tracking, and employee monitoring modules.
- Built client management, entity management, and price list handling features.
- Designed a centralized admin system to manage employees, tasks, and business data, reducing manual work through centralized workflows.
- Implemented authentication and role-based authorization to control access across admin and employee accounts.

imagifyprints.com — Photo Printing Web Application

- Developed a photo-printing web application using Laravel for customized frame orders.
- Implemented image upload, editing, and cropping using Fabric.js, with support for acrylic and canvas frame selection.
- Built a complete cart and checkout flow with address and order management functionality.
- Designed the system to handle multiple frame types and product variations; currently maintaining and adding enhancements.

EDUCATION

Bachelor of Arts — Delhi University, School of Open Learning (SOL)

XII (CBSE) — SarvodayaBalVidyalaya, Delhi