

ASHWANI TIWARI

PHP / LARAVEL DEVELOPER

PORTFOLIO LINK= <https://ashwanitiwari.webgrowindia.in/>

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Sector 22, Rohini, Delhi, 110086

ABOUT ME

Laravel Developer with 3+ years of experience in building scalable web applications, CRM systems, and e-commerce platforms. Skilled in backend development, API integration, and performance optimization. Proven ability to deliver real-world solutions that improve business workflows and efficiency.

WORK EXPERIENCE

CRSPL

April 2025 – PRESENT 2026

ROLE: LARAVEL / PHP / WORDPRESS DEVELOPER

- Developed a custom CRM used by 10+ team members, reducing manual work by 60%
- Improved website performance by 40% (PageSpeed 55 → 90+) using caching & optimization techniques, security, and basic SEO with team collaboration.
- Worked on full-stack development (backend logic + frontend integration).

ADVERTISINGINDIA

July 2024 – Dec 2024

ROLE: LARAVEL / WORDPRESS DEVELOPER

- Built a Laravel-based CRM system with custom modules for business automation.
- Developed and maintained WordPress websites with responsive UI.
- Worked on database design, APIs, and backend logic for CRM functionalities.
- Handled real-world requirements and optimized system performance.

VMSIT

Feb 2024 – June 2024

ROLE: PHP / WORDPRESS DEVELOPER

- Developed dynamic websites using Core PHP and WordPress.
- Resolved server and hosting issues, including deployment and configuration.
- Fixed bugs and handled real-world production issues.
- Managed end-to-end development (backend + basic frontend).

JUSTBESTWEB

Aug 2022 – Sep 2023

ROLE: WORDPRESS / PHP DEVELOPER

- Designed and developed 10–15+ websites using WordPress.
- Specialized in UI/UX design, theme customization, and responsive layouts.
- Integrated plugins and implemented basic PHP customizations.
- Delivered client projects with focus on performance and usability.

KEY SKILLS

- PHP, WordPress, Laravel
- HTML5, CSS3, Bootstrap
- JavaScript, AJAX, JSON
- Shopify, Divi Builder, Beaver Builder
- Website Performance Optimization (caching, image optimization, speed improvement)
- Website Security Implementation (basic security practices, protection techniques)
- Website Migration & Backup Management
- SEO & Website Analytics (Basic)

PROJECTS

1: theconversion.in (E-commerce Website)

- Developed a complete e-commerce website with product listing, cart, and order management.
- Integrated Razorpay payment gateway and Shiprocket for shipping.
- Built a custom admin panel for managing products, categories, orders, and content.
- Implemented features like invoice generation and basic CMS functionality.

2: crspl.online (Web Application)

- Developed a custom CRM web application using Laravel for internal operations.
- Implemented modules like task management, daily work tracking, and employee monitoring.
- Built features for client management, entity management, and price list handling.
- Designed a centralized admin system to manage employees, tasks, and business data.
- Improved workflow by centralizing data and reducing manual work.

3: imagifyprints.com (Photo Printing Web Application)

- Developed a photo printing web application using Laravel for customized frame orders.
- Implemented features for image upload, basic editing, and frame selection (acrylic & canvas).
- Built complete cart and checkout flow with address and order management functionality.
- Designed system to handle multiple frame types and product variations.
- Currently working on enhancements and additional features.

EDUCATION

Bachelor of Arts

XII (CBSE) / Sarvodaya Bal Vidyalaya, Delhi